

NATALEE PRICE

CREATIVE COMMUNICATIONS | EVENT PLANNING | PUBLIC SPEAKING | COMMUNITY ENGAGEMENT

Sacramento, California | 209-570-1231 | Natalee@HireNatalee.com | HireNatalee.com

PROFESSIONAL SUMMARY

Creative communications and community engagement leader with 20+ years of experience bringing people, ideas and organizations together. Combines event planning, public speaking, strategic storytelling and community liaison expertise with measurable results — 212K+ organic social views in 90 days, referral networks across 17+ organizations, relief efforts supporting 10,000+ people.

CORE SKILLS Content creation (Meta Business Suite, short-form video, CapCut) | Event planning & coordination | Public speaking | Community outreach & partnership development | Strategic communications

LEADERSHIP AND COMMUNITY IMPACT

Lions Clubs International Foundation | District 4-C5 LCIF Coordinator **2022–Present**

- Chair “Dance with Purpose,” a February 2027 LCIF fundraiser for 200–300 guests; lead committee planning, partnerships, sponsorship, marketing and program logistics.

District 4-C5 Lions | Public Relations / Media **2016–2022**

Lions Club of Citrus Heights | President **2017–2019**

Citrus Heights Arts | Board Chair **2023–Present**

SOAR Neighborhood Association (Sylvan Old Auburn Road), Citrus Heights | Community Liaison Officer **2019–2025**

City of Citrus Heights | Planning Commissioner & Commission Chair **2023–2025**

Toastmasters International | District 39 Champion & International Quarterfinal Runner-Up **2026**

Selected Lions Honors: Progressive Melvin Jones Fellow, Lions Clubs International · International President’s Award (2018) · Kindness Matters Project Award (2021)

PROFESSIONAL EXPERIENCE

GET CARE AT HOME | Community Outreach Manager **2026–Present**

- Launched targeted outreach to 17 regional disability-service organizations while developing referral relationships across senior care, healthcare and community networks.
- Spearheaded company participation in Walk to End Alzheimer’s — formed the team, led donation outreach, and produced post-event content spotlighting the campaign.

THE GROTTO | Founder & Managing Operator **2024–2026**

- Built an independent brand from concept to launch, leading brand development, marketing, event programming and audience engagement.
- Generated 212K Facebook views and 22K engagements in 90 days through organic content, with 70% of viewers coming from outside the existing audience.

TASTE OF TUSCANY | Vice President & Front of House Director **2008–2024**

- Led community engagement, event promotion, marketing and partnership-building for a longstanding independent business.
- Organized a COVID-era relief effort uniting suppliers, service organizations, media and volunteers to support 10,000+ people; earned the 2022 Bar and Restaurant Expo Community Leadership Award.

EDUCATION

California State University, Sacramento — B.A. Anthropology: Culture, Language and Society; Minor in Communication Studies, *magna cum laude* **2021**

American River College — A.A. Anthropology for Transfer; A.A. Social Sciences; A.A. English: Communication and Literature **2018**